



Winchester SPCA – Chair-ity Brunch Sponsorship Form

The Winchester SPCA will host a Chair-ity Brunch on Sunday, September 25th at the George Washington Hotel in downtown Winchester. The brunch will start at 11:30AM and feature delicious food and a seasonal inspired cocktail. The festivities will kick off with a champagne toast and a few rounds of musical chairs. One-of-a-kind, pet inspired art will be available through both silent and live auction. Art includes upcycled chairs and framed works of art that feature the paw prints of pets once sheltered at the Winchester SPCA! The Chair-ity Brunch is our largest fundraising event of the year, and we would love to have you join us as we raise funds for the homeless pets we serve. Sponsorship levels and associated benefits are listed below.

***Early bird sponsors who commit by August 1, 2022, will have their business promoted via power point on the screen at the event.**

\$250 – Live Auction Sponsors (10)

- 🐾 One (1) ticket.
- 🐾 Company name on table tent to promote one of ten chairs chosen for live auction.
- 🐾 One or more mention(s) on all Winchester SPCA social platforms with over 20,000 followers.

\$500 – Musical Chairs Sponsor (1)

- 🐾 Two (2) tickets.
- 🐾 Invitation to assist in judging the musical chairs competitions.
- 🐾 One mention on the microphone.
- 🐾 Two or more mentions on all Winchester SPCA social platforms with over 20,000 followers.

\$500 – Champagne Toast Sponsor (1)

- 🐾 Two (2) tickets.
- 🐾 Invitation to participate in champagne toast and draw the winner of the Tiffany Champagne glasses.
- 🐾 One mention on the microphone.
- 🐾 Two or more mentions on all Winchester SPCA social platforms with over 20,000 followers.

\$1,000 – Silent Auction Sponsor (1)

- 🐾 Two (2) tickets.
- 🐾 Company name on sign at silent auction area.
- 🐾 Promotional materials displayed around silent auction area.
- 🐾 One or more mentions from the microphone.
- 🐾 Four or more mentions on all Winchester SPCA social platforms with over 20,000 followers.



\$1,000 – Good Time Sponsor (1)

- ✿ Two (2 tickets).
- ✿ Company name on sign at the bar.
- ✿ Promotional materials displayed around the bar area.
- ✿ One or more mentions from the microphone.
- ✿ Four or more mentions on all Winchester SPCA social platforms with over 20,000 followers.

\$3,000 – Chair-ity Brunch Title Sponsor (1)

- ✿ Four (4) tickets.
- ✿ Promotional materials displayed at the registration table.
- ✿ Company name/logo on all printed event flyers.
- ✿ Mention in all traditional (newspaper and radio) public awareness.
- ✿ Promotional banner displayed at podium.
- ✿ Opportunity to promote your business at the event (5 minutes via microphone).
- ✿ Continued promotion on all Winchester SPCA social platforms with over 20,000 followers.

Thank you for your consideration. Please mail your commitment to Winchester SPCA 111 Featherbed Lane Winchester, VA 22601 no later than August 15. If you need additional information, please call Lavenda Denney at 540-662-8616 or email director@winchesterspca.org.

Company Name: _____

Representative: _____

Address: _____

Phone: _____

Email: _____

Signature: _____

To learn more about the SPCA of Winchester, Frederick, and Clarke Counties, your local no kill animal shelter TAX ID 54-6053158 go to www.winchesterspca.org.