



## Friends of the SPCA

Will and Libby Ingham

Elizabeth C Clark Foundation

James L and Mary J Bowman Trust

Beverley Byrd

Dunston Family Charitable Fund

Mark and Jennifer Gaylor

Joan S Mowery

Linda M Dean

Jane S Duane

Beverly Kruso in Memory  
of Wilma Yoke

Patricia Lecat Trust

Dominion Energy Charitable  
Foundation (Armitage Family)

The Winchester Group

The Brandt Foundation

**SPCA of Winchester, Frederick  
& Clarke Counties**  
111 Featherbed Lane  
Winchester, VA 22601  
Phone: 540-662-8616  
[winchesterspca.org](http://winchesterspca.org)  
[facebook.com/WinchesterSPCA](https://facebook.com/WinchesterSPCA)



## Our Mission

The SPCA of Winchester, Frederick and Clarke Counties will strive to strengthen the human-animal bond and safeguard animals in transition.

## Guiding Principles

- Practice compassion for animal caregivers.
- Be a progressive community-based animal intervention and education center.
- Be an interactive center employing non-traditional means to involve the community.
- Have appropriately certified veterinary staff to care for our animals.

## NEW 2020-2024 Long Range Strategic Plan

1. Ensure rescued animals are healthy and placed in loving homes.
2. Provide comprehensive resources to help low income pet owners provide quality care.
3. Become the premier provider of animal welfare services in the region.
4. Diversify funding sources and generate sustainable revenue to ensure long term viability.
5. Enhance organizational performance.



# Annual Report

*Jan 1 - Dec 31, 2020*

**ON A MISSION FOR PETS AND PEOPLE**  
NO-KILL SINCE 2014



## SPCA Leadership

President: Jennifer Gaylor

Vice President: Kevin Lakin

Treasurer: Andrew Carson

Secretary: Katie Manheimer

Kristol Bond

Ashley Miller

Kristy Walker

Kristin Boehne

Dr. Kristy Greene

Shari Thwing

Shelly Nerangis

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Executive Director: Lavenda L. Denney

Office Manager: Penny Hann

Store Manager: Joy Patterson

Community Services Manager: Stacy Leach

Canine Services Manager: Alisha Piper

Feline Services Manager: Ashley Robson

Assistant Store Manager: Rachel Gibb

## Who We Helped

**617 Pets**  
kept in their homes through  
Pets for Life Program

**1,291 Animals**  
served in shelter

**1,908 Total**  
pets helped

The Winchester SPCA invests an average  
of \$414 per pet sheltered.

The Pets for Life Program invests an average  
of \$12 per pet to keep owned pets out  
of the shelter.

## Community Support

**410 Members of the Winchester SPCA**  
**24% growth in membership**

Winchester SPCA Thrift Shop Revenue \$242,206

Individual Contributions \$213,907

Subaru of Winchester Share the Love \$20,455

Winchester Cares Grant(s) \$10,000

United Way Covid Relief Grant(s) \$2,500

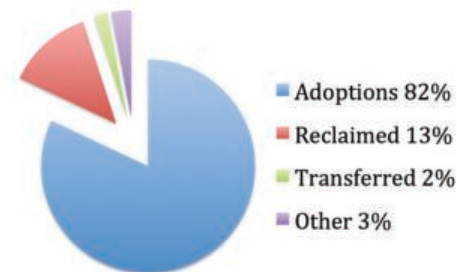
**Your support makes a difference, thank you.**

### **National Grants Awarded**

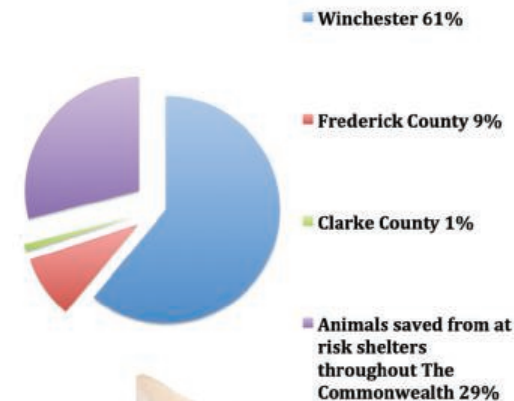
Petco Foundation \$7,500

ASPCA \$5,000

## Positive Outcomes



## Areas Served



## Highlights

**97% Save Rate**

**Record breaking 969 adoptions!**

**Record breaking 335 pets transferred in  
from other Virginia shelters and rescues  
in an effort to help The Commonwealth  
become no-kill.**